

RESOLUTION NO. CRA-03-2021

RESOLUTION BY THE BOARD OF COMMISSIONERS OF THE N.W. 7TH AVENUE CORRIDOR COMMUNITY REDEVELOPMENT AGENCY RETROACTIVELY APPROVING AND AUTHORIZING THE EXECUTIVE DIRECTOR OR EXECUTIVE DIRECTOR'S DESIGNEE ACTION IN EXECUTING AMENDMENT NO. 4 TO THE CONTRACT WITH MIAMI URBAN CONTEMPORARY EXPERIENCE, LLC (MUCE), A FLORIDA LIMITED LIABILITY COMPANY, FOR THE MARKETING, EVENT MANAGEMENT, PRODUCTION AND PROMOTION SERVICES FOR THE UPTOWN AVENUE 7 ARTS & CULTURE FESTIVAL (STREET FAIR) IN AN AMOUNT NOT TO EXCEED \$141,000.00 FOR THE PURPOSE OF COVERING THE COSTS ASSOCIATED WITH MARKETING AND THE 2021 CULTURE FESTIVAL; AND AUTHORIZING THE EXECUTIVE DIRECTOR OR EXECUTIVE DIRECTOR'S DESIGNEE TO EXERCISE ALL PROVISIONS CONTAINED THEREIN

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference; and

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF THE N.W. 7TH AVENUE CORRIDOR COMMUNITY REDEVELOPMENT AGENCY, that:

Section 1. The matters contained in the foregoing recitals are incorporated in this Resolution by reference.

Section 2. This Board retroactively approves and authorizes the Executive Director or Executive Director's designee's action in executing Amendment No. 4 to the RFP No. 7THAV2018-002, Uptown Avenue 7 Arts & Culture Festival Agreement ("Agreement") between the Agency and the Miami Urban Contemporary Experience, LLC ("MUCE"), in substantially the form attached hereto as Exhibit 1 and incorporated herein by reference, for the purpose of marketing activities, with an effective date of September 20, 2021, and in an amount not to exceed


\$141,000.00, for the purpose of marketing (website development and maintenance) and costs associated with the 2021 Culture Festival (Street Fair), and to exercise all provisions contained therein.

The foregoing resolution was offered by Commissioner Mack Samuel who moved its adoption. The motion was seconded by Commissioner John L. Gay, Jr., and upon being put to a vote, the vote was as follows:

Dr. Mae D. Bryant, Chairwoman	<u>Yea</u>
Eugene Lomando, Vice Chairman	<u>Yea</u>
Charesse Chester	<u>Yea</u>
Mack Samuel	<u>Yea</u>
John L. Gay, Jr.	<u>Yea</u>
Yvonne White Edwards	<u>Yea</u>

The Chairperson thereupon declared the resolution duly passed and adopted this 3rd day of November, 2021.

**N.W. 7th AVENUE COMMUNITY
REDEVELOPMENT AGENCY AND
ITS BOARD OF COMMISSIONERS**

By: 
Mack Samuel
N.W. 7th Avenue CRA Secretary

Approved by CRA Attorney as
to form and legal sufficiency.



Terrence A. Smith