

Office of the Tax Collector Peter Cam, Tax Collector Auto Tag Division 200 NW 2<sup>nd</sup> Ave. Miami, Florida 33128 miamidade.gov

Dear potential sponsor,

At the Miami-Dade County Office of the Tax Collector, we have served the Miami-Dade County community for years. This year, we are embarking on a program aimed to raise money for Miami-Dade County Public Schools through the Kids Tag Art (KTA) project.

KTA is an educational fundraising project designed to benefit elementary visual arts programs in local elementary schools. The program gives fifth grade students an opportunity to create a unique design that can be made into a front-end license plate for purchase by family members, friends and the community. All proceeds are distributed to participating elementary school teachers for their classrooms. Students learn how Florida specialty license plates support various worthy causes across the state.

We know our efforts will go even farther with you as one of our sponsors. Would you consider sponsoring our program and/or donating an item for raffle to our taxpayers? See the attached Sponsorship Levels Document to find the level that's right for your company. If you're ready to make a donation, please use the enclosed donation slip to indicate your selection and send back to us in the enclosed self-addressed envelope. In return for your generous support, we will provide the items described in the attached sponsorship package. If you would like to donate an item to raffle, please send it to the address in the letterhead.

Thank you in advance for your generosity. For questions regarding the Kids Tag Art program, please contact us at <a href="mailto:TC-KTA@miamidade.gov">TC-KTA@miamidade.gov</a>. We're very excited about this potential sponsorship.

Sincerely,

Peter Cam

Peter K. Cam, CFC Tax Collector

# **MIAMI-DADE COUNTY** OFFICE OF THE TAX COLLECTOR KIDS TAG ART (KTA) **SPONSOR PACKAGES**



OFFICE OF THE TAX COLLECTOR PETER CAM, TAX COLLECTOR

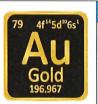
### All Sponsors

- Your business name listed as a sponsor on our KTA webpage: www.miamidade.gov/global/taxcollector/home.page
- Your business name displayed on motor vehicle renewal notice KTA inserts
- Your business name displayed on KTA rack cards displayed in motor vehicle offices throughout the County
- Recognition in press releases



### Platinum Sponsor \$5,000

- Your business name displayed on specific Kids Tag Art plates
- Invitation to participate as a judge
- D Invitation to KTA outreach activities
- A Special Named Award Sponsor
- Your business name and logo displayed on the Office of the Tax Collector website 6 months
- Your business name displayed on Kids Tag Art advertisements 6 months



### Gold Sponsor \$2,500

- Invitation to participate as a judge
- Invitation to KTA outreach activities
- Special Named Award Sponsor
- A Your business name and logo displayed on the Office of the Tax Collector website - 6 months
- Your business name displayed on Kids Tag Art advertisements 6 months



### Silver Sponsor \$1,000

- Invitation to KTA outreach activities
- A Special Named Award Sponsor
- × Your business name and logo displayed on the Office of the Tax Collector website - 6 months
- Your business name displayed on Kids Tag Art advertisements 6 months



### **Bronze Sponsor \$500**

- Special Named Award Sponsor
- Your business name and logo displayed on the Office of the Tax Collector website 6 months
- Your business name displayed on Kids Tag Art advertisements 6 months



## Copper Sponsor \$250

- Your business name and logo displayed on the Office of the Tax Collector website 6 months
- Your business name displayed on Kids Tag Art advertisements 6 months

All contributions to the Kids Tag Art Program are 100% tax-deductible. All proceeds go to Miami-Dade County Public School System elementary classroom art programs.

Remit stub and contribution to:
Miami-Dade County Tax Collector
200 NW 2nd Ave., 2<sup>nd</sup> floor
Miami, FL 33128



# KIDS TAG ART SPONSORSHIP

| Phone #:      | Email:        | nent:                         | . \$2,500 Gold \$1,000 Silver \$500 Bronze \$250 Copper | Please make check payable to: Miami-Dade County Tax Collector |               |
|---------------|---------------|-------------------------------|---|---|---------------|
|               |               | ommitment:                    | xi .  | ayable to: Miami-Da   |               |
| Company Name: | Contact Name: | Sponsorship Level Commitment: | \$5,000 Platinum  | Please make check p   | Donatod Itom. |

Thank you for your contribution!